

Chris Engler

ART DIRECTION + WEB DESIGN + ILLUSTRATION | CREATIVECJE@GMAIL.COM



Hey y'all! I'm Chris — a one-man design army with 10+ years of experience in **UI/UX, brand identity, and visual storytelling**. My job is to turn your ideas into polished, purposeful work. **Let's build something great together.**

RECENT WORK EXPERIENCE

HOOK, Charleston SC

Art Director + Web Designer: 2014-2026

Designed websites and brand identities across digital, print, and packaging. Led cross-functional projects end-to-end and mentored junior designers.

Levelwing, Charleston SC

Graphic + Web Designer, 2012-2014

Created WordPress websites, digital ads, and print materials — collaborated with teammates and clients to deliver on-brand solutions. Mentored junior designers.

Edison Nation, Charlotte NC

Front End Developer, 2011-2012

Managed a large-scale Ruby on Rails website, community forum, and email marketing templates — collaborated with marketing team to deliver a robust user experience.

EDUCATION

Appalachian State University, Boone NC

BFA Graphic Design, Magna Cum Laude

SKILLS + EXPERTISE

Adobe Creative Suite + Illustration —

Photoshop, Illustrator, InDesign, and Procreate for digital/print design, photo editing, vector graphics, layout, and digital illustration.

Web Design + Development — Designs and maintains WordPress, Webflow, Squarespace and Shopify sites; builds on-brand experiences and guides clients on managing updates.

Figma — Wireframing, prototyping, and UI/UX design through to final build; integrates AI tools for an efficient workflow.

Email Marketing — Designs campaigns, troubleshoots deliverability, and analyzes metrics to optimize performance.

Video + Audio Production — Post-production editing in Adobe Premiere and Audition, including timeline editing and audio mixing.

NOTABLE CLIENTS

Aura, Blind Tiger, Charleston School of Law, Dixie Southern Spirits, Health First, Huk, Nomad, Kairos Mediterranean, South Carolina Stingrays, Steen Enterprises, Twelve South

REFERENCES AVAILABLE UPON REQUEST